



Compaq Solutions
Application Solution Center

TEAMWORK and technology



Supporting application
excellence for Independent
Software Vendors

COMPAQ
Better answers



State-of-the-art application testing and tuning for ISVs —

your key to maximizing
performance on Compaq
Intel®-based systems

LOCK IN A SOLID COMPETITIVE POSITION —

Compaq's Application Solution Center takes any guesswork out of readying your applications for market. Our secure, state-of-the-art testing environment provides the people, processes, and products you need to optimize application performance on Compaq Intel-based systems — before putting them into live production.

ENSURE CUSTOMER SATISFACTION AND MAXIMUM PROFITS —

With thorough, accurate application testing and tuning, you get real-life performance metrics to help manage customer expectations. Knowing your solution's true capabilities allows you to clearly define the parameters for its effective use by customers, avoiding remedial application work later that can cut into your profits.

FORGE A PATHWAY FOR FUTURE SUCCESS — At the Compaq Application Solution Center, our team of highly skilled industry experts trained on the latest Compaq, Microsoft®, and Intel technology will become your essential resource for understanding performance issues within current software and hardware releases, and can help you prepare for delivering future applications on next-generation systems, including Intel's future 64-bit architecture (IA-64).

OPTIMAL performance



**Prove your
applications
for optimal
performance in
the real world**

Let's face it, the last place you want to learn about a performance problem is from your customers. So when you go "live" into full production, do it with confidence and authority. Do it knowing your applications have been optimized to deliver the highest levels of performance for your customer's planned environment. Do it with the support and validation you get from the Compaq Application Solution Center.

The Compaq Application Solution Center provides an ideal environment for ISVs to test and tune applications — completely secure and isolated from operational systems. It is located within the Compaq Enterprise Systems Lab, an advanced high-end testing and support facility that can fully replicate the computing environment you're targeting. Whatever it takes to optimize your application, you'll find it here — experienced, knowledgeable staff; state-of-the-art systems and analysis tools; an open atmosphere for knowledge exchange; and direction setting.

PEOPLE, PROCESSES, AND PRODUCTS DEDICATED TO YOUR SUCCESS

The Compaq Application Solution Center is there to ensure the success of your applications on our Intel-based platforms. We continue to work closely with Intel to assemble the right combination of people, skills, technology, and best practices. And we commit all the hardware, networking, secure work rooms, and performance tools you need to achieve your performance goals.

PUT THE BEST MINDS IN THE INDUSTRY ON YOUR TEAM — Compaq engineers work side by side with ISV engineers in application testing and tuning, applying our collective expertise to help you deliver the highest performance possible on Compaq Intel-based systems.

GET THE ADVANTAGE OF OUR DISCIPLINED APPROACH — With over 20 years' experience, Compaq offers a wealth of technical support and guidance you can't get elsewhere in the industry. We employ a highly refined, proven methodology with a "topdown" approach to address every performance detail. And we use the most advanced analysis tools available, applying the right tools to the right level so that each incremental performance gain feeds the next. In the end, you get complete documentation of measured results, along with recommendations for additional enhancements if applicable.

MAXIMIZE THE VALUE OF YOUR APPLICATION INVESTMENTS — It all comes down to helping you improve application performance, getting the most out of your development investments, and delivering the highest quality solutions to your customers.

CUSTOMER satisfaction



Improve applications quality for highly tuned enterprise solutions

- Meet or exceed targeted performance goals for competitive advantage
- Speed delivery of totally optimized systems to market
- Achieve the highest application quality and customer satisfaction
- Eliminate costly post-deployment performance troubleshooting
- Validate application capabilities to customers for increased credibility
- Build knowledge for moving to next-generation Intel architectures

“Working with engineers at the Compaq Application Solution Center, we were able to notably enhance the performance of our Finite Element Analysis solution. We look forward to a continued relationship to increase the performance of MARC programs.”

Sanjay Choudhry
Product Manager
MARC Analysis Research Corporation



Get all the
DETAILS

For complete details on how to take advantage of the Compaq Application Solution Center and ensure your application's success in the market, contact your ISV Relationship Manager or call the Compaq Enterprise Systems Lab at : 978-506-6000, or visit our Web site at: www.compaq.com/esl

Compaq believes that the information in this publication is accurate as of its publication date; such information is subject to change without notice. Compaq is not responsible for any inadvertent errors.

Compaq conducts its business in a manner that conserves the environment and protects the safety and health of its employees, customers, and the community.

Compaq and the Compaq logo are registered in the United States Patent and Trademark Office.

Microsoft is a registered trademark of Microsoft Corporation.

Intel is a registered trademark of Intel Corporation.